

## **Authority to use photographs (including video) of children for the promotion of public education.**

Dear Parents and Carers

The Education and Training Directorate seeks to use photographic (including video) images of students to promote public education. The photographs are used for Directorate and school promotional purposes including corporate publications such as the Annual Reports. This may include illustrations for printed materials as well as the Education and Training Directorate and school websites.

Photographs of students may also be taken by the media to illustrate a newspaper or television story about public education. The Directorate at times also provides copies of photographs of students to the media for this purpose. The media is only ever invited into a school when they have sought and gained Directorate approval.

The media includes local and national television and radio stations, newspapers, and other publications.

At times the names of children may be included in school newsletters and websites and media where it relates to an article or story that recognises their student work and success.

The Directorate is subject to the Commonwealth [Privacy Act 1988](#). The Privacy Act requires that we comply with the [Information Privacy Principles](#) (IPPs), which are set out in the Act, and which govern the collection, use, storage and disclosure of personal information.

Both photographs and names of students may be personal information within the meaning of the Privacy Act.

As required by the Privacy Act, we are seeking your permission for your child's name, and photographs of your child, to be collected, used and disclosed for the purposes outlined in this letter. You are not required to grant permission - this is a matter entirely within your discretion. However, by granting permission you will greatly assist in the promotion to the community of the educational opportunities provided by ACT public schools.

If you wish to grant permission, can you please provide the necessary details and sign your permission below.


If you agree to have the photograph published on the Department and/or school website you need to be aware that the image can be copied and used by other web users and therefore the Directorate has no control over its subsequent use and disclosure.

I give permission for the Education and Training Directorate, my child's school and the media to take and use photographs of my child(ren) for the purposes of promoting the school and ACT Government schools. I understand that photographs taken by the school and the Department may be stored and used for promotion purposes from time to time.

Child's full name: \_\_\_\_\_  
(Please print)

Name of school: \_\_\_\_\_

Full Name of parent or carer: \_\_\_\_\_

Please tick 

**Photographs:**

Yes, I agree to photographs and video recordings being taken and used by the school and Department.

No, I do not agree.

Yes, I agree to photographs and video recordings being taken and used by the media.

No, I do not agree.

**Newsletters and websites:**

Yes, I agree that my child's name may be included in school newsletters and websites and media where it relates to an article or story that recognises their student work and success.

No, I do not agree.

Date: \_\_\_\_\_ Signature \_\_\_\_\_

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Office Use

Student central ID:  Entered into MAZE