

PERSUASIVE SPEECH WRITING



Persuasive Speech Writing...What for?



Click on my picture to watch the video and then click on each question to type your answer in the cloud.

What does Kid President do each time he presents a view different to his own?

What is Kid President trying to persuade his listeners to do?

What persuasive language and devices does he use? (exaggeration, statistics, emotive language, modality, repetition, facts, opinion)

Writing a Speech

There are 3 main parts to a speech:

1. Introduction:

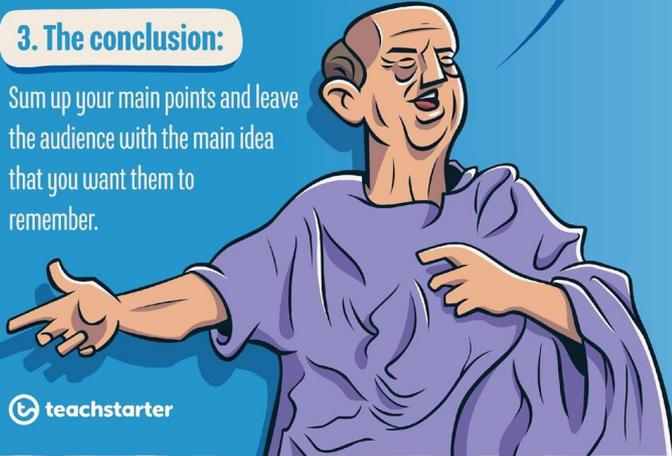
- State the topic of your speech.
- Engage the audience and state why they should listen to your speech.
- Outline the main points of your speech.

2. The body:

- Discuss your main points and any sub-topics.
- Provide supporting evidence and any further information.

3. The conclusion:

Sum up your main points and leave the audience with the main idea that you want them to remember.



This looks a lot like writing a persuasive letter!

Writing a persuasive letter is very similar to writing a persuasive speech. You will use all the same persuasive devices and languages and you will still organise your speech in a similar way to the OREO method.



Today's Children, Tomorrow's Future - Persuasive Speech Writing Task

Imagine...

Very soon, the leaders of countries from all around the world are planning to come together for a special meeting. At this meeting, the leaders will discuss major issues affecting the world's children. They plan to discuss three important issues; then vote on the issue they feel needs the most urgent action.

The issues are:

- Providing every child with access to clean drinking water.
- Providing every child with the opportunity to go to school.
- Providing every child with immunisations against preventable diseases.

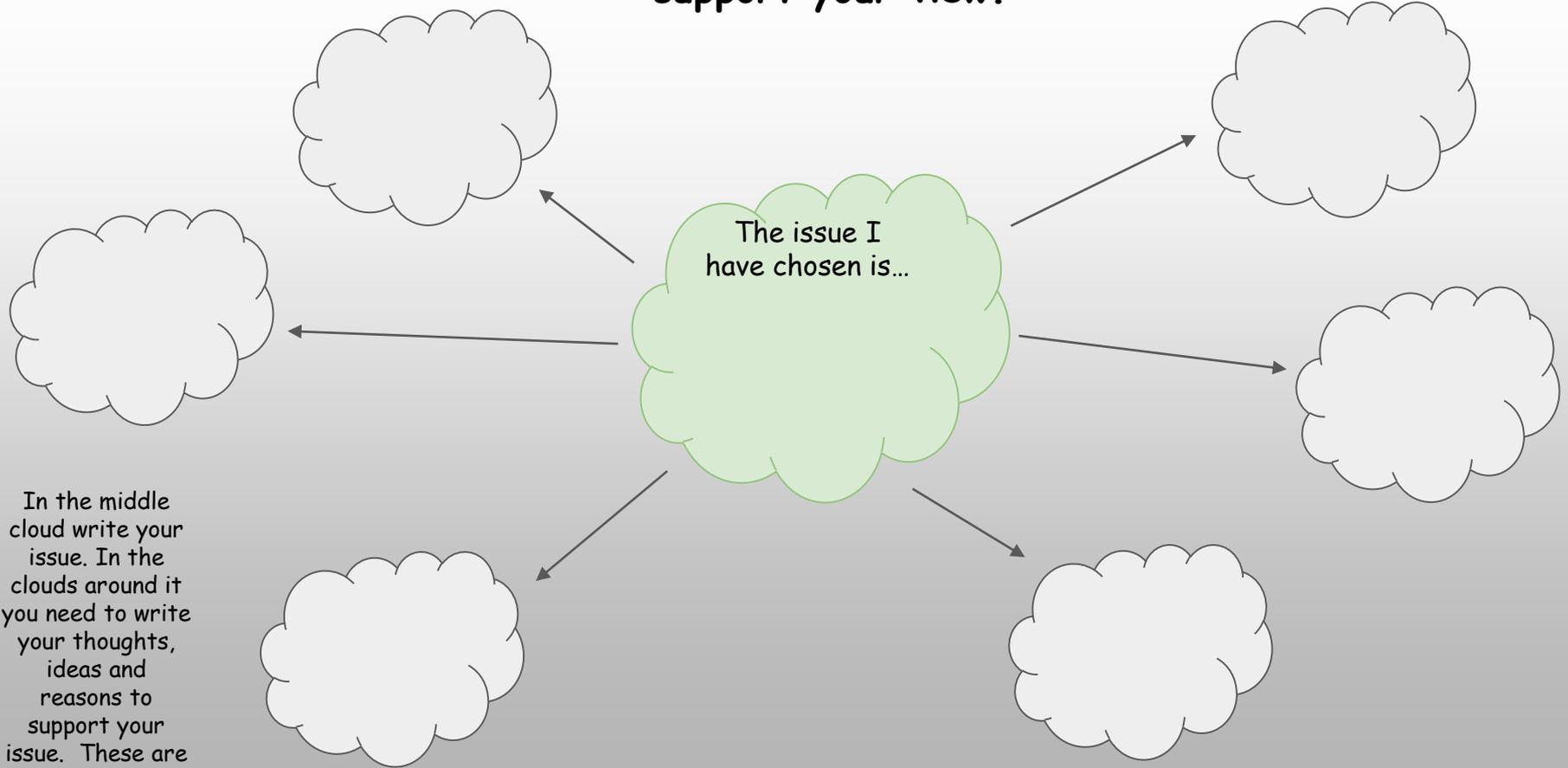
TASK

You have been invited to speak at the world leader's meeting, on behalf of the children of your country. Write a persuasive speech to convince the world leaders at the meeting to vote for the issue that you think is the most important.

5 Step Process. Today you will do step 1 and 2.

1. Choose an issue from the previous slide and brainstorm arguments which support your view on the next slide.
2. Select your **three** strongest arguments. Research evidence to support your arguments and record it on the graphic organiser provided.
3. Plan your speech, using the planning template provided.
4. Write your speech, using the appropriate structure, language and devices.
5. Use the checklist to make sure your speech contains all the necessary features of a persuasive text.

STEP 1 - Choose an issue from slide 4 and brainstorm arguments which support your view.



In the middle cloud write your issue. In the clouds around it you need to write your thoughts, ideas and reasons to support your issue. These are just dot points.

Step 2 - Select your three strongest arguments.

Research and gather evidence to support your arguments and viewpoints and record it on the graphic organiser below. You can use books, websites, facts etc. Remember your arguments are stronger if you use actual evidence from reliable sources and not just opinions. Here are a few links to get you started. [Preventable diseases](#) [The Water Project](#) [Equal rights](#)

Evidence for argument 1	Evidence for argument 2	Evidence for argument 3	Other useful facts and statistics